



RAISE™ Investment Approach

When attempting to strike a balance between risk and reward during volatile markets, it's critical to consider the negative effects large drawdowns can have on long-term returns.

BCM's Risk-Appropriate Investment Strategy Evaluation (RAISE) process is designed to mitigate drastic downturns so investors can take advantage of the benefits of compounding.

Each aspect of our RAISE investment selection process is dependent upon rigorous research and active management to help manage risk and capture gains opportunistically.

Building Risk-Appropriate Portfolios

Determining an effective, durable long-term investment strategy is the most crucial decision any investor can make. Diversification is obviously a key component to constructing the most appropriate portfolio mix, but what constitutes proper strategy diversification?

Our RAISE 360° Select Models offer investors a conceptually sound decision-making framework, designed to be competitive throughout changing investment markets. By seeking a risk-appropriate diversification target, these Models are meant to help clients exercise patience and discipline across all market cycles, based on their tolerance for risk.

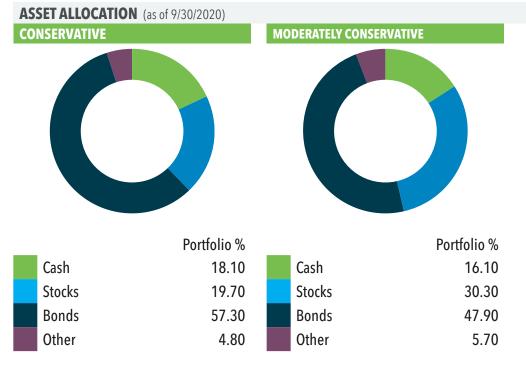
Because we know there is no single "best" investment vehicle, The RAISE 360° Select Models are built to help achieve a sensible balance of investment trade-offs. In order to reach this goal, we've found it very helpful to follow this general 3-step process:

- Research an appropriate investment universe
- Determine the appropriate blend of strategies
- Balance portfolios in alignment with risk profile

Choose the RAISE 360° Select

Each RAISE 360° Select Model is a globally diversified blend of strategic and tactical components. Engineered using a range of equities and fixed income vehicles, our aim is to provide investors a flexible yet disciplined portfolio allocation framework, so they can choose the portfolio that aligns with their specific risk profile.

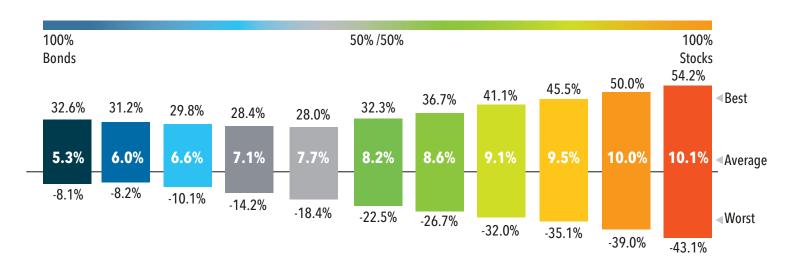
Brookstone RAISE 360° Select Models are professionally designed and monitored by our Investment Committee, providing structured oversight, due diligence, ongoing management, and systematic re-balancing.



Measuring Risk vs. Reward, With A Long-Term Perspective

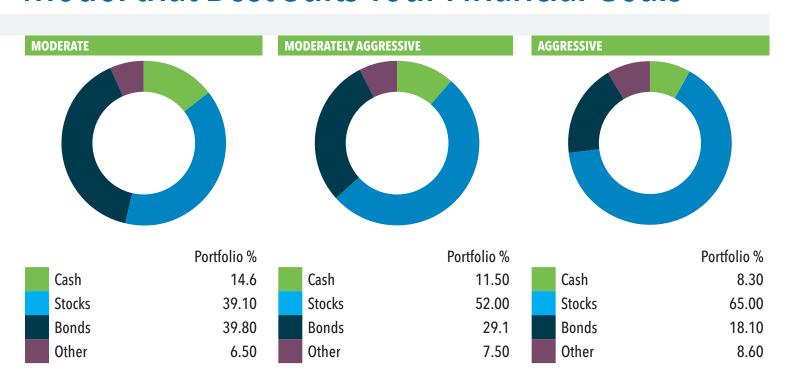
How much risk do you want your portfolio to absorb?

Best, worst, and average returns for various stock/bond allocations 1926-2018



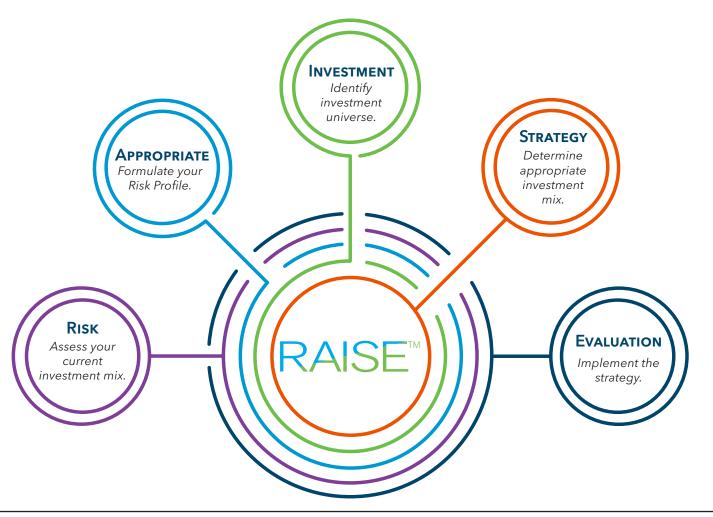
Note: Past Performance does not guarantee future results. The performance of an index is not an exact representation of any particular investment, as you cannot invest directly in an index. Source: Vanguard

Model that Best Suits Your Financial Goals



RAISE 360° Select Models: A Sound Decision-Making Framework for Effective Diversification

Building Risk Appropriate Portfolios Across Market Cycles



DISCLOSURES

Investments and/or investment strategies involve risk including the possible loss of principal. There is no assurance that any investment strategy will achieve its objectives. For a complete description of investment risks, fees and services review the Brookstone Capital Management firm brochure (ADV Part 2) which is available from your Investment Advisor Representative or by contacting Brookstone Capital Management.

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Brookstone does not provide accounting, tax, or legal advice. Notwithstanding anything in this document to the contrary, and except as required to enable compliance with applicable securities law, you may disclose to any person the US federal and state income tax treatment and tax structure of the transaction and all materials of any kind (including tax opinions and other tax analyses) that are provided to you relating to such tax treatment and tax structure, without Brookstone imposing any limitation of any kind. Investors should be aware that a determination of the tax consequences to them should take into account their specific circumstances and that the tax law is subject to change in the future or retroactively and investors are strongly urged to consult with their own tax advisor regarding any potential strategy, investment or transaction.

Exchange traded funds (ETFs) are offered by prospectus only. Investors should consider a fund's investment objective, risks, charges, and expenses carefully before investing. The prospectus, which contains this and other important information is available and should be read carefully before investing. The investment return and principal value of an investment will fluctuate, so that an investor's shares, when redeemed, may be worth more or less than their original cost. ETFs trade like stocks and may trade for less than their net asset value. There will be brokerage commissions associated with buying and selling ETFs. No current prospective client should assume future performance of any specific investment strategy will be profitable or equal to past performance levels. All investment strategies have the potential for profit or loss. Changes to investment strategies, contributions or withdrawals may cause the performance results of your portfolio to differ materially from the reported composite performance. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for a client's investment portfolio. Historical performance results for market indices generally do not reflect the deduction of transaction and/or custodial charges or the deduction of an investment management fee, the incurrence of which would have the effect of decreasing historical performance results. Economic factors, market conditions, and investment strategies will affect the performance of any portfolio and there are no assurances that it will match or outperform any particular benchmark. The investment strategy and types of securities held by the comparison indices may be substantially different from the investment strategy and the types of securities held by the strategy. NOT FDIC INSURED. MAY LOSE PRINCIPAL VALUE. NO BANK GUARANTEE.

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